

Dear Chamber Member,

Please enjoy this month's Chamber News from the Perrysburg Area Chamber of Commerce.



Network at November Luncheon Meeting

The November luncheon meeting will be held on Wednesday, November 15th at the Carranor Hunt and Polo Club, 502 East Second Street in Perrysburg. Doors at the Carranor Club will open at 11:45 am. Networking will be the focus of our meeting. Take advantage of this opportunity to connect with Chamber members you already know and those you may not know!

The fee for the luncheon is \$15 per member with advance reservations and \$17 for walk-ins. Non-members are welcome to attend one luncheon meeting for a \$20 fee prior to joining the Chamber.

Call the Chamber office at (419) 874-9147 by Friday, November 10th with your reservations. Or e-mail reservations to laurie@perrysburgchamber.com. If you need to cancel your reservation before the luncheon date, please give 24 hour notice to avoid a cancellation charge.

Bon Appetit Business Spotlight on Tiffin University

Meet with this Bon Appetit Business Program member at the November Luncheon Meeting.

Tiffin University

Kelly Petrosino, Manager of the Northwest Academic Centers

Tiffin University, 155 Miami Street Tiffin, Ohio 44883

Owens Community College: 567-661-6131 Terra Community College: 419-559-2245

Finish Your Bachelor Degree in Four Semesters

GO DRAGONS!!

New Member Profile

SOCIAL OHIO

Travis Lattimore, Owner

Perrysburg, OH 43551

(419) 878-2587

www.SocialOhio.com

Travis@SocialOhio.com

HISTORY: I personally have 20 years of Sales & Marketing experience with big corporations, most recently Verizon. When I left Verizon I wanted to help small business owners and non-profits compete in the marketplace and provide access & strategy using technology tools to make it easier to do so. Small towns like Perrysburg are rich with community centered focal points and a great place for small business owners and “local” buying. Our tools and services bring the power of technology that big corporations have while keeping the small town networking feel and execution. We know Perrysburg and Ohio customers, because we live, work and shop in Perrysburg and Ohio!

PRODUCTS/SERVICES: Our offerings are tied to a proprietary software platform, so our social media services are unique and allow the business owner to harness technology to work smarter, not harder. Each of the features below can be customized to the business and their target audience and desired outcome. ***Feel free to call for a free demo to really “see” what it can do!***

- **Social Media Mgmt** – We help business owners maintain a presence through social media (Facebook, Twitter, LinkedIn, Pinterest). Whether we are managing your posting for you (Full managed plans) or giving you the power of our software which will save you time (DIY plans), we have options that keep your social media feed engaging.
- **Branded Content Delivery** – There are other platforms that help with managing content and feeds. Our proprietary software will brand the content with your local brand (keeping you front of mind) and provide link backs and clickable actions that take customers to where you want them to go, your website!
- **Social Deals** – This is a game changer!! No more paying large fees for print advertising of coupons. No more high royalties through online advertising of deals like Groupon.

Our platform allows you to share “Groupon-like” digital deals to your customer base which can be shared through social media channels, text and email. These digital coupons come with the peace of mind a business owner needs: How many viewed? How many claimed? How many redeemed? It lets you drive traffic and adjust your offers based on how the local market is responding, AND collects emails of your customers to use in other marketing efforts. Paper coupons are a guessing game, and don’t capture customer information/trends! Not to mention, digital is the medium needed to get in front of your customer. Everywhere you go you see people with their faces in a device. Deliver your deals where they’ll be seen and reap the benefits! When these coupons are “claimed” it automatically directs the customer to your website or social media pages. Capture the audience!

- **Social Sweepstakes** – A great way to engage followers on social media is through sweepstakes and giveaways. Our Sweepstakes feature creates nice branded sweepstakes portals that collect customer information to be used later in other marketing efforts.
- **Social Storefront** – We can create a social shopping cart so your business can sell products online through social media, text or email, and can even sell food for take-out or delivery without even having your own website! This creates an entirely new sales channel for you 24/7!
- **Online Reputation Monitoring** – Small business owners succeed because of their attention to relationships. Our platform captures online reviews (Facebook, Yelp, Foursquare, Google+) and serves them straight to the owner/manager immediately so you can correct a poor experience or market the great experiences!

BEARPAW 3:27 COMMITMENT: The Bear paw represents powerful direction, and Proverbs 3:27 states: “Do not withhold good from those to whom it is due, when it is in your power to do it.” And so our commitment is for every 10 businesses that we serve, we will be providing services to 1 Non-profit organization to help them advance their mission, which makes a difference in our communities.

CHAMBER MEMBER SPECIAL: Fellow chamber members can take advantage of 1 of 2 special offers:

1. 1 FREE digital “Social Deal” to distribute to the market place. (\$100 value) (Business owner would be responsible for broadcasting the deal on their own social media, etc.; Or Social Ohio can help broadcast for 30 days for a small fee)
2. \$50 off the Set Up Fee for a fully managed Social Media package.

Member News & Events

In a one-minute online survey, [The Wood County Park District](#) is seeking public input that will shape the future of the parks. Wood County residents are asked about their park and program

experience. Survey responses are completely anonymous and will guide the Park District's Strategic Plan. The survey, created by a graduate class at BGSU, is online at www.wcparks.org until November 5th.

Thrive Childcare, 1134 Professional Drive in Perrysburg, is hosting a holiday craft show on Saturday, November 4th from 10 am to 4 pm. Come join the fun and find unique gift for the holiday season. Boxed lunches will be available and there will also be drawings for raffle items. For more information call Thrive Childcare at (419) 873-0870

The Board of Trustees of **Mercy Health** invite you to a welcome reception in honor of Bob Baxter, New President and CEO on Wednesday, November 8th from 5:30 – 7:30 pm at The Valentine Theatre, 400 N. Superior St., Toledo. Cocktails & hors d'oeuvres; complimentary valet parking. **RSVP by Friday November 3rd** to (419) 251-2700 or email mercy_healthlink@mercy.com

Michael Holly, Independent Branch Leader at Charles Schwab, invites you to join a Grand Opening Celebration and Ribbon Cutting for their newly opened location at 4195 Chappel Drive in Perrysburg. The celebration is scheduled for Thursday, November 16th from 4:30 – 7:30 pm (Ribbon Cutting at 5 pm). Bring your friends and enjoy live music, heavy hors d'oeuvres and other refreshments. **RSVP by November 7th** to (567) 336-9090 or Michael.holly@schwab.com.

Support Small Business on Saturday November 25th

Saturday, November 25, 2017 is Small Business Saturday® – a day to celebrate and support small businesses and all they do for their communities by encouraging holiday shoppers to patronize brick and mortar businesses that are small and local. Please support local small business by shopping at a small business.



Upcoming Events

The 5:05 networking event, scheduled for Tuesday November 7th has been cancelled. It's Election Day, please vote!

Nov 15 Luncheon Meeting, 11:45 am at the Carranor Hunt & Polo Club, 502 E. Second St., Perrysburg.

Dec 5 The 5:05 (informal networking), Modern Heritage Eye Care, 5:05 – 7:05 pm, 5150 Chappel Dr., Perrysburg.

There is no luncheon meeting in December.

Here We Grow Again!

Welcome to these new Chamber Members

Charles Schwab

Mr. Michael Holly

4195 Chappel Dr.

Perrysburg OH 43551

(567) 336-9090

www.schwab.com

Banking & Investments

MAAKIL Group Ltd.

Mr. Jeffrey Mandell

567 Fox View Ct.

Perrysburg OH 43551

(419) 930-7141

www.maakilgroup.com

Civil Engineering

Happy Anniversary!

These Chamber Members are celebrating their Membership Anniversaries.

Thank you for your commitment to the Perrysburg Area Chamber of Commerce!

November 2017

[23 years](#)

Ken's Flowers

KeyBank

Perrysburg Schools

[22 years](#)

Edward Jones/Odegaard Office

[21 years](#)

Kazmaier's Grocery

[20 years](#)

DMC Associates, Inc.

Parker, Parker & Company

[19 years](#)

Sulphur Springs Realty

[13 years](#)

Levis Commons LLC

[10 years](#)

Hilton Garden Inn Toledo/Perrysburg

WellsBrooke Premium Home Health Care

[8 years](#)

Buderer Drug Co.

Penta Career Center

Waterville Gas & Oil Co.

[7 years](#)

Christian Home Care

Lock-It-Up Self Storage

[6 years](#)

St. Timothy's Episcopal Church

[4 years](#)

The Collaborative

[2 years](#)

Finance System of Toledo

[1 year](#)

Quality Inn Perrysburg

T. Davis Contractors, LLC

Perrysburg Area Chamber of Commerce

Perry's Landing

105 W. Indiana Avenue
Perrysburg OH 43551
(419) 874-9147 Fax (419) 872-9347
www.perrysburgchamber.com
info@perrysburgchamber.com

The Perrysburg Area Chamber of Commerce, in partnership with the community, is committed to the support of business growth and economic vitality of its members and the Perrysburg area. The Chamber will provide a forum, conduit and voice for business and community issues. The Chamber will strive to create, enhance and preserve the economic strength and quality of life in the Perrysburg area.